

**Zone L – District 17 – L**  
September 21, 2010; Tuesday, 6:00 p.m.  
Treaders Deli, 1309 Main, Great Bend, KS 67530

Members Present

Lois Krier	Clafin	President
Tom Starns	Ellinwood	Treasurer
Ken Borrer	Ellinwood	Secretary
Steve Johnson	Great Bend Noon	Treasurer
Travis Thompson	Great Bend Noon	President
Laverne Lessor	Great Bend Noon	Secretary
Kevin Wondra	Great Bend Evening	Sec/Treasurer
Mary K. Rupe	Clafin	Secretary (and note taker)

Introductions were made.

Don reported that he has a responsibility for quarterly zone meetings. Don explained that information comes from State Wide meetings to District to Zone a few weeks apart to help relay important information.

Don reported that clubs need to attract people in order to grow. To grow, the club must be active in the community so people become aware of how Lions benefit the community. Lions must get the word out, by tooting their own horn. Clubs have a web site, newspapers, and /or broadcast media to place information on that will explain the benefits of the Lions.

Discussion of how to begin more clubs, perhaps in Hoisington; new interest has been expressed by several new people in town.

Another way to get out the information is through Environmental contests; such as Mid-Winter Rally, due by January 1. Contest for environment actions, (points) for talks, planting trees, photos for events can earn points, highway clean-up. Sate Photo Contest for best picture. .

Disabilities Awareness – perhaps a booth @ community events, videos; get together with other clubs such as with the Great Bend Evening Club at the Home Show. Kevin expressed interest in having other clubs assist. Screenings were available in the new trailer at the St. Fair. Perhaps invite a visually impaired person to the club, send child to a Lions camp. Disability Chairman has brochures. Links to Zone Site with Documents in PDF File format

Needy People at Christmas Time, perhaps do a little more this year due to the economy.

Recycling of Eye Glasses, make sure receiving containers are available in the community. All four clubs present reported boxes are out in the community. Clubs can

funnel classes to the person that is going to the District Meetings. Clubs purchase glasses for the needy with the community, be generous. Great Bend Evening reported that the main emphasis is on youth, but if need will help anybody with a Doctors order and reimburse from \$125 to \$150. Basic glasses are provided with a \$25 cost from family and the Dr. Offices write off the differences. Ellinwood Club reported providing glasses for young and adults; get referrals from school nurse as to who needs glasses, max of \$100. Claflin Club reported glasses are provided on an individual basis; does not provide above the basic glasses and also gets referrals from school. Great Bend Moon Clubs reports they buy a lot of glasses from Kindergarten through college. There is a form to complete, parents agree to pay \$20, issues certificate to the Doctors Offices.

Don reported that Leadership Training will be this Saturday from 12-3:00 p.m. in Great Bend. Encouraged to keep two accounts, one for administration and one for collected monies; separate books if not accounts. Should books be audited, this would be best practice.

Secretaries need to complete monthly MMR; changes need to be made promptly.

Support clubs within area by attending each others fundraisers, demonstrating more mutual support. Post on the Web site so other clubs are aware of upcoming events; Pawnee Rock has a breakfast every third Saturday of the month at the depot. Noon Club spaghetti supper is coming October 5, 2010.

**Web stuff:**

Secretaries are to edit information on roster and make sure information is correct on the international site; please add email address and phone numbers as well.

Done wants club information, who is eye glass chairman, officers, first chair, seconded chair, etc. to place on Club Website. The Zone meeting will meet again in three months.

Take photos; get a person to be web chairman to feature the club services on the club web site and the zone site. Enter information including activity, cost, hours, date, and net proceeds. Charitable donations should be posted on the web site.

District New Letter from Debbie Smith; all clubs need to send in information – free publicity on the District Website.

Don invites Zone L Yahoo Group through emails; this will be a closed group that allows you to write to everyone in the group. Can ask questions, discuss as a means of communication. Members agreed to actual meeting would be better.

Remember to us the on site news feature; currently not being used.

Respectfully submitted,